



Announcement

National Institute of Development Administration
Application for Admission to Doctor of Philosophy Program
in Communication and Innovation (English Program)
Semester 2, Academic Year 2025 (3/2025)
Regular Application and Scholarship Application

National Institute of Development Administration (NIDA) is accepting applications for the Doctor of Philosophy Program in Communication and Innovation (English Program) Semester 2, Academic Year 2025 (3/2025), divided into 2 types of applications as follows:

1. Regular Application
2. Scholarship Application divided into 3 types of scholarships as follows:
 - 1) Scholarship Type I : (Full Scholarship)
 - 1.1) Recipients are entirely exempt from tuition and other fees during the scholarship period.
 - 1.2) Personal expense allowance of 30,000 baht per semester and 15,000 baht per summer session
 - 2) Scholarship Type II : Recipients are entirely exempt from tuition fees during the scholarship period.
 - 3) Scholarship Type III : Recipients are exempt from half of the tuition fees during the scholarship period.

1. Qualifications of Applicants

Plan 1(1.1) (Dissertation Only) 48 credits

Applicants must possess good knowledge in research or have experience in conducting at least one research (not thesis) with the responsibility of no less than 80 percent, or publish at least one article in academic journals with grants from acceptable institutions.

1. Regular Application

1.1 Applicants must hold a Master's Degree in any field from an accredited academic institution, either in Thailand or another country.

1.2 Applicants must be proficient in communicating in English throughout the program. He or she must provide proof of English Language proficiency not after the date of the entrance examination. English language proficiency must be attested through official TOEFL Paper-Based 550, Computer-Based 213, Internet-Based 79 or IELTS 6.5. TOEFL/IELTS test scores must not be older than 2 years at the time of application. Alternatively test results of NIDA internal language proficiency tests, organized by the Graduate School of Language and Communication, are also accepted (please contact the NIDA Center for Language and Communication Development and Services Tel. 02-727-3142 <https://lc.nida.ac.th/>).

Exceptions from the requirement to provide English language proficiency scores are granted only to native English speakers or to applicants who have obtained their Master's degree from international academic institutions where English was the medium of instruction and study. Proper proof is required.

1.3 Applicants must be able to devote sufficient time to their studies and research as required by the syllabus.

1.4 Applicants must recognize the pivotal role of a faculty member as their thesis advisor. They should approach a faculty member and indicate the agreed-upon advisor's name on the application form. If unable to contact or approach a faculty member to be an advisor, applicants must list two preferred faculty members. GSCM will then nominate the applicants to those faculty members for consideration after the applicants have been admitted as regular students.

Applicants are responsible for checking that their application forms are complete and for ensuring they qualify for admission as announced above. Applicants whose application documents are incomplete or who do not meet the required qualifications will not be considered for admission and may be expelled at any time if found to violate the above qualifications. Any fees paid are non-refundable.

NIDA reserves the right to examine an applicant's documents and qualifications at any time. If it is found that an applicant does not meet the required qualifications and acceptance has already been given, the acceptance shall be cancelled.

The Institute may not offer any of the programs of study specified in the curricula in any given semester, depending on the number of enrollees. It may therefore resume the program in a subsequent semester.

The Institute reserves the right to make adjustments relating to the admission schedule, tuition fees, and programs of study without prior notice.

1.5 Applicants who have graduated from a university outside of Thailand must obtain a Letter of Confirmation on Standard Curriculum for Bachelor's Degree and Master's Degree from the Commission on Higher Education at the Ministry of Education. This letter can be obtained by submitting a request along with required documents directly to the Bureau of Standards and Evaluation (8th floor) at the Commission on Higher Education, Ministry of Higher Education, Science, Research and Innovation:

328 SriAyutthaya Rd., Ratchathewi District, Bangkok 10400

Tel: 0-2354-5577, 0-2610-5381-2

2. Scholarship Application

2.1 Applicants must hold a Master's Degree in any field from an accredited academic institution, either in Thailand or another country.

2.2 The applicant's minimum cumulative GPA must be no less than 3.50 out of 4.00 for His or her master's degree.

2.3 Applicants must be proficient in communicating in English throughout the program. He or she must provide proof of English Language proficiency not after the date of the entrance examination. English language proficiency must be attested through official TOEFL Paper-Based 550, Computer-Based 213, Internet-Based 79 or IELTS 6.5. TOEFL/IELTS test scores must not be older than 2 years at the time of application. Alternatively test results of NIDA internal language proficiency tests, organized by the Graduate School of Language and Communication, are also accepted (please contact the NIDA Center for Language and Communication Development and Services Tel. 02-727-3142 <https://lc.nida.ac.th/>).

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2.4 Applicants must be able to devote sufficient time to their studies and research as required by the syllabus.

2.5 Applicants must recognize the pivotal role of a faculty member as their thesis advisor. They should approach a faculty member and indicate the agreed-upon advisor's name on the application form. If unable to contact or approach a faculty member to be an advisor, applicants must list two preferred faculty members. GSCM will then nominate the applicants to those faculty members for consideration after the applicants have been admitted as regular students.

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2.7 Rules and conditions for scholarship recipients follow the National Institute of Development Administration's Announcement on Qualification, Rules and Conditions of Scholarship. Click for more details <http://edserv.nida.ac.th/th/admission/scholarship>

***** Notice to Applicants *****

Applicants are responsible for checking that their application forms are complete and for ensuring they qualify for admission as announced above. Applicants whose application documents are incomplete or who do not meet the required qualifications will not be considered for admission and may be expelled at any time if found to violate the above qualifications. Any fees paid are non-refundable.

NIDA reserves the right to examine an applicant's documents and qualifications at any time. If it is found that an applicant does not meet the required qualifications and acceptance has already been given, the acceptance shall be cancelled.

The Institute may not offer any of the programs of study as specified in the curricula in any given semester, depending on the number of enrollees. It may therefore resume the program in a subsequent semester.

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2. Application Process (Now – December 28, 2025)

Online Exam Application (Self-application only)

2.1 Applicants access the institution's website at <https://admission.nida.ac.th/>

2.2 Select the "Login" menu

2.3 Log in with E-Mail to receive OTP code

2.4 Select the "Apply for Admission" menu

2.5 Choose the program of interest

2.6 Save applicant information

2.7 Attach application documents

2.8 Submit the application

2.9 Pay the application fee via:

- Bangkok Bank Public Company Limited (all branches)

- Counter Service (all branches)

- Internet/Mobile Banking

2.10 Application fee: 3,000 Baht (Payment processing fees are subject to bank and Counter Service rates)

Notes:

1. Once the application fee is paid, the institution will not issue any refunds under any circumstances.
2. Application documents will not be returned by the institution under any circumstances.
3. If applicants fail to submit supporting documents, the institution will consider the qualifications incomplete according to the admission announcement, and the institution will not announce the list of eligible exam candidates.
4. The application will be considered complete only when the institution has verified that the application fee payment is correct and complete according to the payment receipt and within the application period specified by the institution. Applicants can check their application status two working days after payment at <https://admission.nida.ac.th/> under the Payment menu.

**3. Required Documents and Application Fees (attached files via
<https://admission.nida.ac.th/> only)**

- 3.1 Application Form (free). Download at <https://nida.ac.th/admissions-calendar/>
- 3.2 Writing Examination and Interview Fee 3,000 baht
- 3.3 TOEFL or IELTS test scores.
- 3.4 One copy of the bachelor's degree certificate
- 3.5 One copy of bachelor's degree transcript
- 3.6 One copy of the master's degree certificate
- 3.7 One copy of master's degree transcript
- 3.8 Education Certificate of the Bureau of Standards and Evaluation at the Commission on Higher Education. Applicants who graduate from a foreign country should contact the Bureau of Standards and Evaluation at the Commission on Higher Education, Ministry of Higher Education, Science, Research and Innovation: 328 SriAyutthaya Rd., Ratchathewi District, Bangkok 10400; (66) 2354 5577, (66) 2610 5381-2
- 3.9 Verification of undergraduate study completion from your institute (for foreign graduates only). This must be sent directly to:
Educational Service Division,
National Institute of Development Administration,
148 Seri Thai Road, Klong Chan, Bangkapi,
Bangkok 10240 Thailand.
- 3.10 One-inch photos were taken not more than six months prior to application date.
- 3.11 One copy of the Identification Card.
- 3.12 Evidence of any change of name (if applicable).

Note:

1. In the event that an applicant submits an application with incomplete supporting documents and has already finalized the submission, the supporting documents cannot be edited. The Institute will send an email notification to the applicant requesting that the additional documents be uploaded via <https://admission.nida.ac.th/> by selecting "Check Application" and clicking "Update Application."
2. The Institute permits the submission of required documents within six (6) weeks from the commencement date of the first academic term as indicated in the academic calendar. Failure to submit complete documentation within this period may result in the termination of student status at the Institute.

4. Schedule of Instruction

Saturday and Sunday, 09.00 a.m. to 04.00 p.m.

5. Announcement of Eligible Applicants for Writing Examination and Interview

NIDA will announce the list of applicants for the writing examination and interview on **January 7, 2026**. The list will also be posted on the website <http://gscm.nida.ac.th> and <https://admission.nida.ac.th/>, the selection will be based on the following considerations:

5.1 Academic background, research publications, and work experience, including letters of recommendation regarding education, work history, and conduct

5.2 Dissertation proposal

5.3 English proficiency test scores: IELTS or TOEFL

5.4 Subjective written examination on theories, theory application, and research methodology in Communication Arts

5.5 Interview: The selection committee will evaluate the applicant's personality, attitude, capability, readiness, and suitability for study, such as self-confidence, use of verbal and non-verbal language, opinions on the application of theories and concepts in Communication Arts in conducting research projects, ability to convey ideas, ability to synthesize problems and important events related to communication and communication innovation in society, etc.

The selection of any candidate for admission to the program is at the discretion of the Selection and Admissions Committee of the National Institute of Development Administration (NIDA). The decision of the said committee shall be final.

The Institute reserves the right to select the most suitable candidates for scholarships based on the number of scholarships allocated by the school. The type of scholarship awarded or selection without a scholarship is at the discretion of the selection committee. The scholarship criteria and conditions for those selected to receive educational promotion scholarships shall be in accordance with the Institute's scholarship criteria announcement. Selected candidates who do not receive scholarships may enroll in the program by paying the regular tuition fees.

6. Announcement of Eligible Applicants for Writing Examination and Interview

6.1 NIDA will announce the list of applicants for the writing examination and interview on January 7, 2026. The list will also be posted on the website <http://gscm.nida.ac.th> and <https://admission.nida.ac.th/>

6.2 The Writing Examination and Interview Examination will be held on January 10, 2026.

6.3 NIDA will announce a list of applicants who have passed the Writing Examination and Interview on January 15, 2026. The list will also be posted on the website <http://gscm.nida.ac.th> and <https://admission.nida.ac.th/>

7. Documents for Registering as a Student

Applicants who have been accepted must confirm their rights and obtain all required documents for registration on January 20 - 23, 2026. Applicants who fail to obtain all the required documents will not be admitted to the program.

8. Study Registration

Registration will be held on **January 20 - 23, 2026**. The applicants must pay the registration fee by the dates specified above.

9. Orientation

January 24, 2026 at 4.00 p.m.

10. Commencement Date for Study

January 24, 2026

11. Inquiries

For more information, please contact the Graduate School of Communication Arts and Management Innovation, Tel. (66) 2727 3317, (66)9 0678 4690 E-mail: gscm@nida.ac.th

12. Personal Data Protection

According to the Personal Data Protection Act, B.E. 2562 (2019), the Institute shall have the right to collect, use, and/or disclose the personal data of selected applicants for educational purposes, in accordance with the Institute's duties and authority, and in accordance with the Act's provisions on personal data protection.

13. Contact information

Graduate School of Communication Arts and Management Innovation

Phone Number 02 727 3317, 02 727 3758 or 090 678 4690

E-mail: gscm@nida.ac.th

Website: <https://gscm.nida.ac.th/>

Announcement on December 18, 2025



(Assoc. Prof. Dr. Sombat Kusumavalee)

Vice President for Academic and International Affairs