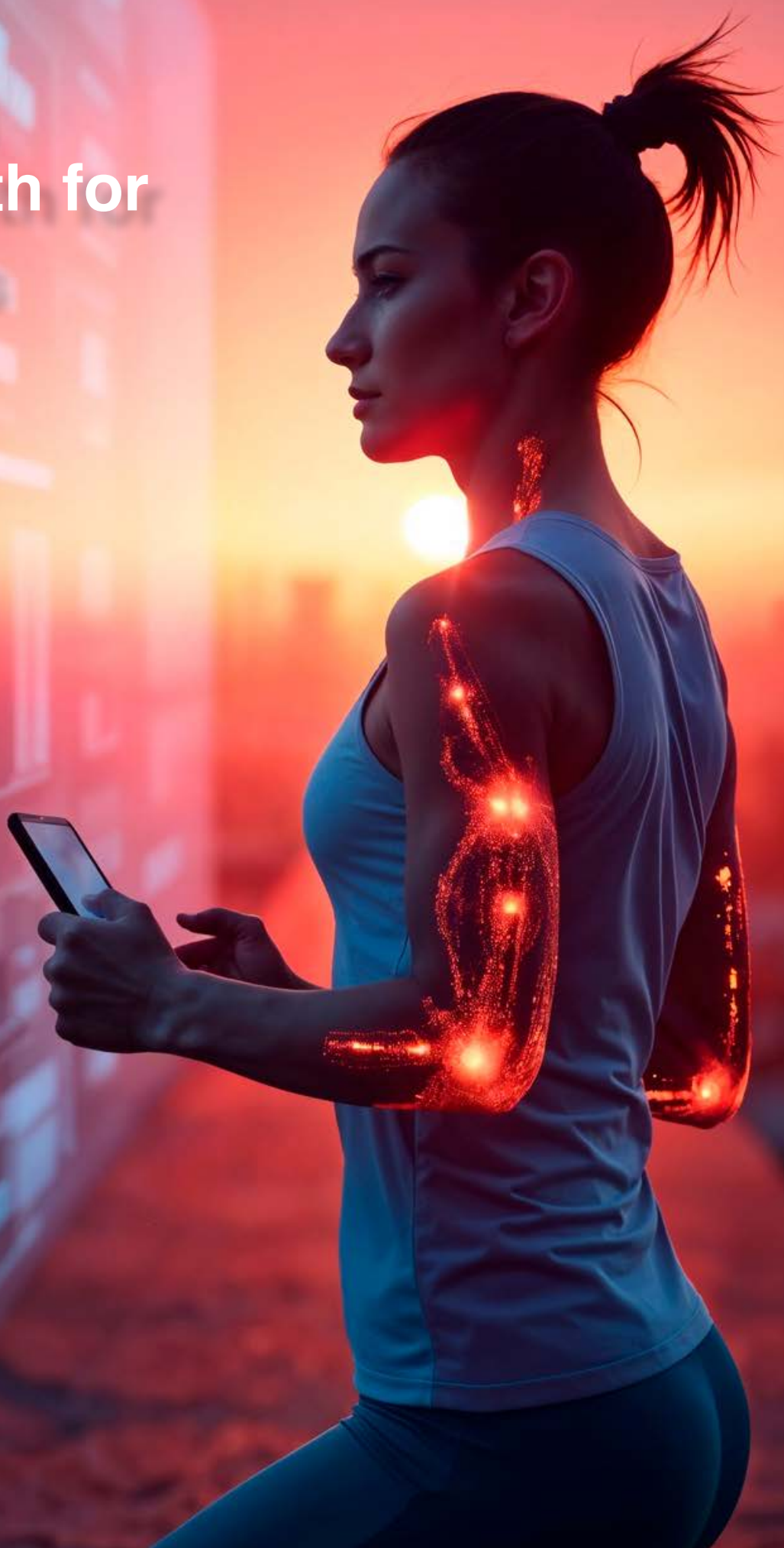


# Focus on Promoting Good Health for All Sectors



**3** GOOD HEALTH  
AND WELL-BEING



## OVERVIEW

NIDA promotes good health and well-being among its stakeholders. Faculty members conduct research and provide academic services related to well-being, and collaborate with external organizations to host various health promotion activities. Additionally, the institute encourages students, personnel, alumni, and the general public to pay more attention to their own health.

## RESEARCH/ FUNDING

### Good health & well-being through research

Faculty members within the institute conduct research on the health and well-being of the public, receiving funding support from various governmental and private sector organizations. Examples include:

- Research project on creating a long-term aging database using a repeated sample for Thailand: dimensions of society, health, and life satisfaction.
- Research project studying the situation and policy proposals based on data for sustainably communicating the issue of e-cigarettes in the health and well-being dimensions of the Thai population.
- Research project on the study and analysis of the online social media landscape regarding the e-cigarette issue with big data using machine learning techniques.
- Research project on developing indicators for public perception of the e-cigarette issue in Thailand.
- Research project on the driving behavior of drunk drivers in the Bangkok Metropolitan area to serve as a guideline for developing accident prevention plans.
- Research project on the study and review for improving the operating standards of the Elderly Quality of Life Development and Occupational Promotion Center (ECDP).
- Research project evaluating the policy of transferring Subdistrict Health Promoting Hospitals to Provincial Administrative Organizations.

### Research evaluating the transference of subdistrict health-promoting hospitals to provincial administrative organizations

The research project evaluating the policy of transferring Subdistrict Health-Promoting Hospitals (SHPH) to Provincial Administrative Organizations (PAO) received funding from the Health Systems Research Institute (HSRI). The objective of this project was to evaluate the policy of transferring SHPHs to PAOs through both qualitative and quantitative studies, covering 8 provinces. The findings indicate that most PAOs fully complied with the transfer criteria in terms of structure, personnel, and budget. The overall primary healthcare system largely retained its pre-transfer characteristics, but there were improvements in budget allocation and the administrative authority of SHPHs, making them more flexible. Challenges still exist in terms of workforce, data integration, and inter-agency governance. However, the public has greater satisfaction and confidence in the services provided by SHPHs, reflecting a positive trend in the transfer towards the long-term development of the local health system.

<https://nida.ac.th/research/the-policy-evaluative-research-project/>

## COMMUNITY ENGAGEMENT

### Health collaboration with external organizations

In 2024, the institute organized the NIDA USR Blood Donation Project in collaboration with the National Blood Centre, Thai Red Cross Society. Personnel, students, and interested members of the public participated in blood donation. The institute hosted this activity a total of 5 times, with a large number of participants each time.





In addition, the Center for Aging Society Research and the Wisdom and Information Resource Center (WIRC) collaborated with the Program Management Unit for Competitiveness (PMUC) to host a seminar on the topic "Changing Age...Changing Roles" at the launch event for the Health, Aging, and Retirement in Thailand (HART) survey and study project. The HART project is currently starting its 5th round of surveying, using the same group of samples, which will help to understand the transitions and changes throughout the life course, especially in the dimensions of social aspects, self-identity, income, and satisfaction of the elderly. This ultimately leads to the formulation of public policy in Thailand. Furthermore, the HART project is part of the Health and Retirement Study (HRS) - Around the World (HRS-ATW) network and a research network in ASEAN.

<https://nida.ac.th/health-aging-and-retirement-in-thailand/>



The institute organized the "NIDA RUN FOR HEALTH 2024" project. The goal was to promote and encourage the institute's personnel, students, and alumni to exercise for better physical and mental health, make beneficial use of their free time, and diversify their exercise options. The project also involved tracking running distance results every Thursday, starting from 5:00 PM to 6:00 PM. Between July 11 - August 15, 2024 (a total of 6 sessions)

<https://nida.ac.th/nida-run-for-health-2024/>



## TEACHING & LEARNING

### Developing an incubation curriculum for sustainable health innovation



NIDA's GSCM participated in the signing ceremony of the Memorandum of Academic Cooperation (MoU) to develop an Incubation Curriculum for Sustainable Health Innovation at the ThaiHealth Academy. The objective of the MoU is to create a curriculum that can accelerate the development and incubation of sustainable health innovation. It focuses on developing skills and knowledge in creating innovations that are crucial for solving health problems in Thai society, which will lead to continuous development at both individual and societal levels. It also emphasizes training skills in Empathy, Critical Thinking, and Human-Centered Design, as well as Systems Thinking. This will help drive the development of health innovations that can sustainably solve health problems in the long run.

This MoU is considered an important collaboration for developing health innovation, while also promoting the creation of a sustainable network to continuously improve the quality of life for people in Thai society.

